



Oromia Bank[®]

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OrooDigital
Revolutionizing Digital Banking With Oromia Bank

Issue:
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OrooDigital

The Future Now

OrooDigital: Revolutionizing Digital Banking with Oromia Bank

In today's competitive market, where convenience and simplicity are paramount, Oromia Bank has launched OrooDigital, a cutting-edge digital banking service. OrooDigital is designed to provide customers with a multi-option, all-in-one banking experience that can be accessed anytime, anywhere, and through any method. This article will explore the features and functionalities of OrooDigital and how it is revolutionizing the way customers interact with their finances.

Seamless User Experience and Personalization

OrooDigital is designed to offer a seamless user experience tailored to the individual needs of customers. Whether accessing the platform through the website or mobile application, users can expect a consistent and personalized experience. Real-time account updates enable customers to keep a close eye on their finances, with notifications for important transactions and account balance changes.

The platform also provides customers with the flexibility to interact with the bank through their preferred channels. OrooDigital ensures a consistent experience across multiple channels, including mobile applications, websites, social media, SMS, USSD, ATM, Merchant Banking, Agent Banking and even face-to-face interactions in physical branches. This allows customers to choose the channel that best suits their needs and convenience.

Reliability and Security

Oromia Bank understands the importance of security in online banking transactions. OrooDigital is designed to be highly secure and reliable, giving customers peace of mind when conducting their financial activities. The platform incorporates multiple security protocols to safeguard user data and transactions.

24/7 Accessibility

With OrooDigital, customers have access to banking services 24 hours a day, 7 days a week. The platform offers a range of channels through which customers can make transactions and access services such as bill payments, money transfers, loan applications, and more. The available channels include internet banking, mobile applications, USSD (Unstructured Supplementary Service Data), SMS (Short Message Service), Telegram chat bot, ATMs, agent banking, branches, and merchants.

Functionalities of OrooDigital Banking



OrooDigital offers a wide range of functionalities to meet the diverse needs of customers. Some of the key functionalities include:

Do More with Every Click:



With OrooDigital, you can:

- **Cash in/out:** Customers can manage their finances through OrooDigital wallet
- **Fund transfers:** OrooDigital enables customers to transfer funds between their own accounts within Oromia Bank, to other accounts within Oromia Bank, to other banks, and even to Telebirr. Real-Time Gross Settlement (RTGS) transfers are also supported.
- **Payments:** Customers can conveniently make utility payments tax payments, DStv payments, school fees.
- **Ticketing services:** OrooDigital allows customers to purchase airline tickets and bus tickets through the platform.
- **Online Requests:** Customers can apply for loans, letters of credit They can also request services such as cheque books, statements.
- **Customer onboarding/self-registration:** OrooDigital offers a self-registration process for both existing and new customers, making it easy to get started with the digital banking service .
- **Account opening:** Customers can open OrooWallet accounts at agent spots, providing a convenient and accessible way to start banking with OrooDigital.

More than Just Banking:

OrooDigital goes beyond basic banking functionalities. It offers a range of convenient services like:

- **Contactless payments** for a quick and secure way to pay at merchants.
- **Content sales:** OrooDigital facilitates the sale of concert tickets and football event tickets, enhancing the overall customer experience [[1]].
- **Other features:** OrooDigital supports contactless payments, e-commerce transactions, cash withdrawals at designated locations, corporate banking modules, delegation mode, and more [[1]].

Always Accessible, Always Supported:

OrooDigital is available 24/7, giving you access to your finances whenever and wherever you need it. And if you ever need assistance, our dedicated team is available through:

- **Support:** Customers can seek support through the call centre, online chat, and frequently asked questions (FAQs) section [[1]].
- **Access locations:** OrooDigital services are available at ATMs, merchants, agents, and branches, ensuring convenient access for customers [[1]].
- **Bank News:** Customers can stay updated with the latest news and updates from Oromia Bank through the OrooDigital platform.
- **Self-serve password reset:** OrooDigital provides a self-serve option for customers to reset their passwords, adding an extra layer of convenience
- **Biometric security modality:** The platform incorporates biometric security measures to enhance the security of customer transactions and data.

OrooDigital is more than just a banking app; it's a lifestyle upgrade. It's about putting you in control of your finances and giving you the freedom to manage them on your terms. With its comprehensive features, user-friendly interface, and robust security measures, OrooDigital is the future of banking, and it's here today.



The Future of Banking is here:

OrooDigital is a game-changer in the digital banking landscape, offering a comprehensive suite of services and functionalities that cater to the evolving needs of customers. With its emphasis on convenience, personalization, reliability, and security, OrooDigital is set to redefine the digital banking experience for Oromia Bank customers.

So, whether you're looking to manage your finances, make payments, or access a range of banking services, OrooDigital is the all-in-one solution that puts control at your fingertips.



**Oromia Bank
People's Bank!**